



To request that a website be added as a link from the American Society of Clinical Oncology (ASCO) websites, please complete the information below. Links to third-party websites are reviewed based on the criteria listed below and approved by ASCO staff and/or volunteer members.

Please indicate which ASCO website you are requesting a link from:

- ASCO.org** - An interactive resource for ASCO members and other oncology professionals involved in the multidisciplinary care of patients with cancer.
- People Living With Cancer (PLWC.org)** - People Living With Cancer, the patient information website from ASCO, is designed to help people with cancer make informed health-care decisions.
- Journal of Clinical Oncology (JCO.org)** – JCO.org is the website of the Journal of Clinical Oncology, the foremost peer-reviewed biomedical journal in the field of oncology. At this time, JCO.org does not accept reciprocal or deep-linking requests.
- ASCO Foundation (ASCOFoundation.org)** – ASCOFoundation.org is the website for the charitable organization created to support the education and research mission of the American Society of Clinical Oncology. At this time, ASCOFoundation.org does not accept reciprocal or deep-linking requests.

Please provide the name of the website you are requesting a link to:

Please provide the URL of the website you are requesting a link to:

Contact Information:

Organization/Company: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

Organization/Company Information:

Organization/Company primary mission or business objective: _____

This link request is on behalf of:

- | | |
|---|--|
| <input type="checkbox"/> ASCO Member Website | <input type="checkbox"/> Foreign Language Resource |
| <input type="checkbox"/> Cancer Center | <input type="checkbox"/> Pharmaceutical Company |
| <input type="checkbox"/> Cooperative Group | <input type="checkbox"/> Commercial Business |
| <input type="checkbox"/> Patient Advocacy Group | <input type="checkbox"/> Publisher |
| <input type="checkbox"/> Government Agency | <input type="checkbox"/> _____ |



Website Information:

Primary website content: _____

Website Audience:

- Patients
- Medical Professionals
- General Public
- Media
- Other: _____

When was the website launched: ____ / ____ / ____

Website Information (continued):

Indicate the frequency in which the website is updated:

- Daily
- Weekly
- Monthly
- Quarterly
- Yearly

Does your website offer mechanisms for users to provide feedback? Yes No

Indicate the funding/financial sources for producing and maintaining the website: _____

Indicate the URL for the website privacy policy: _____

Please list awards or other endorsements by external organizations (such as the HONcode principles of The Health On the Net Foundation): _____

Does your website currently link to the ASCO websites? Yes No

If yes, please indicate which ASCO websites your website currently links to:

- ASCO.org
- PLWC.org
- JCO.org
- ASCOFoundation.org

ASCO Terms and Conditions:

Please review the Terms And Conditions for all ASCO websites. Links to the Terms and Conditions are located on the homepages of ASCO.org, PLWC.org, JCO.org, and ASCOFoundation.org.

- Yes. The Terms and Conditions for the ASCO websites will be abided by as part of this linking request.
- No. The Terms and Conditions for the ASCO websites will not be abided by as part of this linking request.

Please fax or mail your linking request to:

American Society of Clinical Oncology (ASCO)
Attn.: ASCO website linking request
1900 Duke Street, Suite 200
Alexandria, VA 22314
703-299-0150
703-299-1044 (F)